



**MINUTES OF THE
BOOK INDUSTRY STUDY GROUP, INC.'s
BISAC GENERAL COMMITTEE MEETING**

May 8, 2009

A general meeting of BISAC (Book Industry Standards and Communications), a division of BISG (Book Industry Study Group, Inc.), was held at the offices of Random House, 1745 Broadway, New York, NY on May 8, 2009 at 9:30 a.m. EDT.

A list of attendees is available for review in Attachment 1 of this document.

Wendell Lotz (Ingram) chaired the meeting and Karen Forster (BISG) took minutes.

- The meeting was called to order by Wendell Lotz at 9:35 am EDT.
- Attendees introduced themselves.
- Mr. Lotz asked for approval of the minutes of the March 20, 2009 BISAC General Meeting. The minutes were unanimously approved.

Executive Director Report (Michael Healy)

- **ONIX 3.0**
 - ONIX 3.0 published; there is still ongoing work on code lists, and there is a planned extension to cover sheet music.
 - Mr. Healy reported on an EDItEUR meeting held on April 21, 2009. Support for ONIX 1.x will now be withdrawn; all references and documentation will be withdrawn from EDItEUR's site. A publication titled *Introduction to ONIX for Books 3.0* is being prepared by the ONIX support team in London. BISG to have a link to the publication on its website.
 - EDItEUR announced the appointment of Mark Bide as Executive Director; he will be employed part time, to be supported by a full time person, Stella Griffiths (previously with the UK ISBN agency).
 - There will be a new governance structure for EDItEUR; a new Management Committee has been formed to set priorities. The plan is for this Management Committee to transform into the new Board of EDItEUR.
 - EDItEUR is beginning to review the EDI activities of its constituents; BISG will keep abreast of the activities and coordinate EDItEUR's actions with its own EDI initiatives wherever possible.
- **RFID**
 - ISO standards for RFID for Libraries are now under review.
 - MEIG met to review RFID developments; a major deployment is expected from Wiley. Having conversations with EDItEUR and EPCglobal regarding information syntax and structure for tags.

Wiley's need to launch their program quickly adds some urgency to the matter. A resolution is needed for structure of the tag prefix.

- RFID and GSDN—there are licensing discussions ongoing between GS1 and EDItEUR regarding use of ONIX in the GSDN standard. License developed for GS1 to use ONIX. Book activities seem to have stalled otherwise; last meeting was in January 2009.
- **ISBN**
 - ISBN 979 prefixes have been assigned in France; but capacity in France is such that the 979s aren't needed quite yet. The industry should start seeing them in fall 2009.
- **ISTC**
 - The ISTC standard has been published; Nielsen and Bowker have been appointed as registration agencies.
- **DOI**
 - The International DOI agency will likely be appointed the official ISO registration authority.
- **Events**
 - **MIP:** The 6th annual MIP Conference was held Thursday, May 7, and was centered around the theme of shifting sales channels. Approximately 250 registrants attended. The feedback to date has been overwhelmingly positive.
 - **BEA:** The office continues to prepare for two sessions to be held on May 29 at BEA; one presenting results of *Book Industry TRENDS 2009*, and the other on the business of print on demand.
 - **ALA:** BISG will co-host a session with NISO on the changing standards landscape for the book industry and libraries.
 - **London Book Fair:** BISG organized a half day session on Digital Developments in Publishing. BISG also moderated a session on Market for Digital Reading Devices (for SONY) that attracted 200 attendees.
- **Publications**
 - Work continues on *POD For Dummies*[®], which is being published in conjunction with John Wiley & Sons.
 - This year's edition of *Book Industry TRENDS* is nearly through the data analysis phase and will be in production shortly.
- **Research**
 - Under the guidance of Kelly Gallagher of Bowker and the Research Committee, BISG will be moving forward on a survey regarding consumer attitudes toward digital publications.
- **Personnel and Administration**
 - BISG recently signed an agreement with AAP and the Authors Guild to assist in the preparatory work to create the new Book Rights Registry. Michael Healy (BISG) will dedicate up to 50% of his time to the Registry and, pending a final court hearing scheduled for October 2009 to approve the settlement and the formation of the Book Rights Registry, is expected to transition into the role of CEO of the Registry.
 - Angela Bole, formerly BISG's Associate Director, was rehired into the new role of Deputy Executive Director in March 2009.

Committee Reports

Identification Committee (Laura Dawson)

- Committee chair Laura Dawson (LJNDawson.com) reported that the committee has not met since the last BISAC general meeting; however there were several action items from their last meeting still being followed up.
 - BISG is to promote the ISTC standard on its new website and outline thoughts on educational and informational opportunities to promote the new standard.
 - As part of the ongoing discussion of the identification of electronic products, the committee will document use cases of the practice of assigning a single ISBN for multiple ebook formats (the epub standard) versus the assignment of separate and discrete ISBNs for each type of ebook format. Wendell Lotz (Ingram) mentioned that if a publisher chooses not to assign separate ISBNs for every distinct ebook format, a distributor may do so using its own ISBN prefix; consequently, Bowker is educating distributors on the use of ISBN.
 - ISBN A: “Actionable” ISBN. Idea is to make an actionable ISBN, a variation of a DOI, which can then be used to point to items like cover images, sample chapters, URLs, etc. Bowker is intending to assign ISBN A to about 9m ISBNs; a BEA rollout for this expected. (DOI implementation and use has been hampered by costs issues and its syntax.)

Supply Chain EDI (SCEDI) Committee (Doug Minett)

- Committee chair Doug Minett (The Book Shelf) reported that he and Tom Clarkson (CSR Group) are working on business requirements documentation as a first step in an X12 “Core 4” Certification Program (covering Invoice, Purchase Order, Purchase Order Acknowledgment, and Advance Ship Notice). The business requirements will be run by selected executives across industry sectors. While the certification will start in X12; the business requirements are meant to be agnostic with regard to platform. Mr. Clarkson then opened the review process to any interested parties at the BISAC meeting.

Metadata Committee (Richard Stark)

- Committee chair Richard Stark (Barnes & Noble) was not present; an update report was provided by Wendell Lotz (Ingram).
 - The committee continues to work on codes lists, especially related to electronic works.
 - In regard to best practices: decision needs to be taken on whether to update the documentation based on the content of ONIX 2.1 or 3.0.

Subject Codes Committee (Connie Harbison)

- Committee chair Connie Harbison (Baker & Taylor) was not present; an update report was provided by Wendell Lotz (Ingram)
 - Mr. Lotz reported that the committee’s first scope notes written for Fiction. As scope notes are completed, they will be added to BISG website, once approved by the Board of Directors.
 - The committee just completed work on revisions to the Nature section.

Publisher/Manufacturer Committee (Diane Degener)

- Committee chair Diane Degener (R.R. Donnelley) was not present and did not provide an update report.
 - Karen Forster (BISG) mentioned that XBits use cases and implementations were going to be presented at the next MEIG meeting.

MRC Committee (Tom Clarkson)

- Committee chair Tom Clarkson (CSR Group) reported that the MRC Committee has been quiet.

Liaison Reports**GS1 (Al Garton)**

- Al Garton (GS1) reported that GS1 is looking for feedback on any retailer reaction to scanning EANs; Laurie Stark (Random House) mentioned that there seemed to be a lot of bar code stickering still going on. There are still problems with some international libraries that are not prepared to accept 978 or 979 prefixes.
- Tom Clarkson (CSR Group) mentioned he is still seeing ISBN 10/price point UPC on cover 3 of mass markets, especially in non-traditional retailers. This practice was previously driven by The News Group to accommodate smaller retailers that couldn't handle EAN.

PIWIG (Phil Madans)

- Committee Chair Phil Madans (Hachette) reported that the group hasn't met in several months, mainly due to inactivity on the GDSN for Books Workgroup, as well as the closing of The News Group and faltering of other wholesalers. It was suggested that the group conduct research into who is still using UPCs on cover 3. In the meantime Al Garton (GS1) will try to get GDSN for Books going again, and give a status update on the initiative.

MEIG/RFID (Jim Lichtenberg):

- Jim Lichtenberg (Lightspeed LLC) reported that John Wiley & Sons is in the process of running a pilot RFID program for textbooks; Donnelley, Quebec or and Courier have agreed to put tags on during bindery or assembly. There is also some interest in having distributors put on the tag. The BISG office will be holding a meeting focused on RFID to better understand the current status of RFID implementation in North America.

Old Business

- There was no old business to discuss.

New Business

- There was no new business to discuss.

The next BISAC General Meeting will be September 4, 2009, 9:30 am to 12:00 pm EDT. Location to be announced.

The meeting adjourned at 10:48 am.

Attachment 1 – Attendees:

<u>Name</u>	<u>Representing</u>
Barblan, Beat	Bowker
Bole, Angela	BISG
Clarkson, Tom	CSRG
Dawson, Laura	LJNDawson.com
Dulber, Jill	Workman Publishing
Forster, Karen	BISG
Garton, Al	GS1
Healy, Michael	BISG
Holcombe, Scott	Royalty Share
Leif, Marcy	Pearson
Lichtenberg, Jim	Lightspeed LLC
Lotz, Wendell	Ingram
Madans, Phil	Hachette
Marlin, Adam	MetaComet
Maurici-Arnone, Danielle	Pearson
Miller, Bruce	Impelsys
Minett, Doug	The Book Shelf
Moore, Helen	HarperCollins
Ruel, Michael	Bowker
Stark, Laurie	Random House
Weir-Williams, Nick	Publishing Technology
Wilkinson, Dan	GS1
Wright Sr, George	PIPS