

**BOOK
EXPO
2007
NYC**

Where the world gathers
to get a great **read** on the industry.

May 31 - June 3, 2007 | Jacob Javits Convention Center, NY, NY



See BISG at BEA!

This year, BISG will present two special sessions during BookExpo America in New York City: *Supply Chain 101: Toward a More Profitable Bottom Line* and *BISG Presents Book Industry TRENDS 2007*. In addition, BISG will moderate a Green Press Initiative sponsored discussion on strategies for reducing the book industry's negative impact on the environment.

Supply Chain 101: Toward a More Profitable Bottom Line

Thursday, May 31, 2007, from 2:30 p.m. to 3:30 p.m., Room 1E02

How you handle your supply chain can help -- or hurt -- your bottom line. During this session, members of the Book Industry Study Group will share insights into the supply chain standards and best practices that have increased their profitability and productivity.

Climate Change: The Environment and Book Publishing

Friday, June 1, 2007, from 10:00 a.m. to noon, Room 1E02

This Green Press Initiative sponsored discussion, moderated by BISG, will detail what every segment of the book business can and should be doing to help solve one of the biggest problems in our near future. Book industry leaders will talk about their strategies for reducing their negative impact on the environment and explain how you can use them profitably too.

BISG Presents Book Industry TRENDS 2007

Friday, June 1, 2007, from 1:00 p.m. to 2:15 p.m., Room 1E03

Get your first look at the most comprehensive coverage of book sales by U.S. publishers. This session will preview the newest edition of the Book Industry Study Group's flagship research publication, *Book Industry TRENDS 2007*.

Visit http://www.bisg.org/conferences/BEA_2007.html for more information and to let us know you'll be there.



Working to create a more informed, empowered and efficient book industry supply chain.