



## MAKING INFORMATION PAY 2008

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Mr. DeYoung is Director of Digital Media for Hachette Book Group USA. His responsibilities include Digital Business Development and Strategy, eBook development and strategy as well as website project management. Prior to Hachette Book Group USA, Neil held various positions at Scholastic, Inc. including Corporate Product Data Manager, Internet Marketing Manager and National Accounts Sales Coordinator.

Neil is actively involved in standards development and has participated in IDPF .epub standards committees (OPS, OCF) and BISG Search & Discovery Standards.

Neil holds a BA from Hofstra University and a MS from New York University.