



MAKING INFORMATION PAY 2008

MALLE VALLIK

Malle Vallik is the Director of Digital Content & Interactivity for the Internet and Digital Division of Harlequin Enterprises Ltd. Her current focus is on establishing Harlequin as a leader in digital publishing for women. Her responsibilities include eBooks, downloadable audio and other digital content along with continuing to build Harlequin's strong relationship with its consumer via social media including eHarlequin.com's community.