

# Data Tables

<b>Summary Data</b>	<b>9</b>	<b>Adult Trade Paperback</b>	<b>48</b>
Publishers' Net Dollar Sales, in Millions	10	Publishers' Net Dollar Sales, in Millions	49
Publishers' Net Dollar Sales, Percentage Change	11	Publishers' Unit Sales, in Millions	50
Publishers' Net Dollar Sales, Percentage of Total	12	Publishers' Average Dollars per Unit	51
Publishers' Unit Sales, in Millions	13	Publishers' Net Dollar Sales, Percentage Change	52
Publishers' Unit Sales, Percentage Change	14	Publishers' Unit Sales, Percentage Change	53
Publishers' Unit Sales, Percentage of Total	15		
Domestic Consumer Expenditures, in Millions	17	<b>Juvenile Trade Total</b>	<b>54</b>
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Publishers' Average Dollars per Unit	22		
Publishers' Net Dollar Sales, Percentage Change	23	<b>Juvenile Trade Hardcover</b>	<b>60</b>
Publishers' Unit Sales, Percentage Change	24	Publishers' Net Dollar Sales, in Millions	61
		Publishers' Unit Sales, in Millions	62
<b>Trade Publishing Total</b>	<b>30</b>	Publishers' Average Dollars per Unit	63
Publishers' Net Dollar Sales, in Millions	31	Publishers' Net Dollar Sales, Percentage Change	64
Publishers' Unit Sales, in Millions	32	Publishers' Unit Sales, Percentage Change	65
Publishers' Average Dollars per Unit	33		
Publishers' Net Dollar Sales, Percentage Change	34	<b>Juvenile Trade Paperback</b>	<b>66</b>
Publishers' Unit Sales, Percentage Change	35	Publishers' Net Dollar Sales, in Millions	67
		Publishers' Unit Sales, in Millions	68
<b>Adult Trade Total</b>	<b>36</b>	Publishers' Average Dollars per Unit	69
Publishers' Net Dollar Sales, in Millions	37	Publishers' Net Dollar Sales, Percentage Change	70
Publishers' Unit Sales, in Millions	38	Publishers' Unit Sales, Percentage Change	71
Publishers' Average Dollars per Unit	39		
Publishers' Net Dollar Sales, Percentage Change	40	<b>Mass Market Paperback Rack Size</b>	<b>72</b>
Publishers' Unit Sales, Percentage Change	41	Publishers' Net Dollar Sales, in Millions	73
		Publishers' Unit Sales, in Millions	74
<b>Adult Trade Hardcover</b>	<b>42</b>	Publishers' Average Dollars per Unit	75
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Publishers' Unit Sales, in Millions	44	Publishers' Unit Sales, Percentage Change	77
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Publishers' Unit Sales, Percentage Change	47	Publishers' Net Dollar Sales, in Millions	84
		Publishers' Unit Sales, in Millions	85
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<b>Religious Publishing Hardcover</b>	<b>89</b>	<b>University Press Publishing Paperback</b>	<b>144</b>
Publishers' Net Dollar Sales, in Millions	90	Publishers' Net Dollar Sales, in Millions	145
Publishers' Unit Sales, in Millions	91	Publishers' Unit Sales, in Millions	146
Publishers' Average Dollars per Unit	92	Publishers' Average Dollars per Unit	147
Publishers' Net Dollar Sales, Percentage Change	93	Publishers' Net Dollar Sales, Percentage Change	148
Publishers' Unit Sales, Percentage Change	94	Publishers' Unit Sales, Percentage Change	149
<b>Religious Publishing Paperback</b>	<b>95</b>	<b>Elhi Publishing Total</b>	<b>155</b>
Publishers' Net Dollar Sales, in Millions	96	Publishers' Net Dollar Sales, in Millions	156
Publishers' Unit Sales, in Millions	97	Publishers' Unit Sales, in Millions	157
Publishers' Average Dollars per Unit	98	Publishers' Average Dollars per Unit	158
Publishers' Net Dollar Sales, Percentage Change	99	Publishers' Net Dollar Sales, Percentage Change	159
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Publishers' Unit Sales, in Millions	109	Publishers' Net Dollar Sales, Percentage Change	165
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Publishers' Net Dollar Sales, Percentage Change	111	<b>Elhi Publishing Paperback</b>	<b>167</b>
Publishers' Unit Sales, Percentage Change	112	Publishers' Net Dollar Sales, in Millions	168
<b>Professional Publishing Hardcover</b>	<b>113</b>	Publishers' Unit Sales, in Millions	169
Publishers' Net Dollar Sales, in Millions	114	Publishers' Average Dollars per Unit	170
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Publishers' Unit Sales, in Millions	121	Publishers' Net Dollar Sales, Percentage Change	181
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