



MACHINE READABLE CODING COMMITTEE (last updated February 2012)

Company	First	Last	Title
Anderson Merchandisers	Vivian	Underwood	
Baker & Taylor, Inc.	Sam	Dempsey	Director, Data Development
Baker & Taylor, Inc.	Connie	Harbison	Director, Authority Control
Bar Code Graphics, Inc.	Andy	Verb	President
Barnes & Noble	Richard	Stark	Director, Product Data
BISG Office	Angela	Bole	Deputy Executive Director
BISG Office	Karen	Forster	Associate Director
BISG Office	Nadine	Vassallo	Project Coordinator
BISG Office	Len	Vlahos	Executive Director
Book Industry Communication / EDItEUR	Brian	Green	Executive Director
Book Industry Communication / EDItEUR	Peter	Kilborn	Director
Book Shelf	Doug	Minett	
BookNet Canada	Noah	Genner	President & CEO
BookNet Canada	Carol	Gordon	Accounts Manager
Cumberland Systems Review Group (CSRG)	Tom	Clarkson	Consultant
Film Masters	Kathy	Paugh	Office Manager
Firebrand Technologies	Laura	Dawson	Content Chief
Google	Amit	Sangani	Sales Engineer
GS1 US	Al	Garton	Merchandise, Retail
Hachette Book Group USA	James	Bean	
Hachette Book Group USA	Mark	Choate	Systems Architect
Hachette Book Group USA	Phil	Madans	Practices
HarperCollins Publishers	Debbie	Mercer	
HarperCollins Publishers	Carolyn	Pittis	Operations
HarperCollins Publishers	Gretchen	Swartley	
Ingram Book Group	Bob	Greene	
Ingram Book Group	Wendell	Lotz	Vice President, Metadata
John Wiley & Sons, Inc.	Stephen	Foster	Director of Systems Development

Company	First	Last	Title
LIGHTSPEED, LLC	James	Lichtenberg	President
Lippincott Williams & Wilkins (LWW)	Michael	Polizzi	Director, Retail and Wholesaler Sales
Product Identification & Processing Systems, Inc. (PIPS)	George	Wright, IV	Vice - President
Product Identification & Processing Systems, Inc. (PIPS)	George	Wright, Sr.	CEO
Random House, Inc.	Chris	Demyanovich	Director, Customer Operations
Sally Dedecker Enterprises	Sally	Dedecker	President
Swing Labels	Jay	Cannon	
Tangent Systems Inc.	John	Georgacakis	VP, Customer Services
United Methodist Publishing House	Rebecca	Burgoyne	Senior Project Manager, Abingdon Press