

Product Data Certification Program

levels of certification

GOLD

[ONIX and Excel]

- ✓ **Quantitative score:** measures presence of valid data within mandatory data points for **98%** of records
 - ✓ **Qualitative score:** reflects data within fields compliant with BISG's Product Metadata Best Practices, for **95%** of designated qualitative data points
 - ✓ Uses most up-to-date BISAC Subject Headings and ONIX Code lists
- Additional Levels of Gold Certification:**
Gold+ [additional marketing data included]
Gold 3.0 [ONIX 3.0 file]
Gold 3.0+ [ONIX 3.0 file with additional marketing data]

SILVER

[ONIX and Excel]

- ✓ **Quantitative score:** measures presence of valid data within mandatory data points for **90%** of records
 - ✓ **Qualitative score:** reflects data within fields compliant with BISG's Product Metadata Best Practices, for **90%** of designated qualitative data points
 - ✓ Uses most up-to-date BISAC Subject Headings and ONIX Code lists
- Additional Levels of Silver Certification:**
Silver+ [additional marketing data included]
Silver 3.0 [ONIX 3.0 file]
Silver 3.0+ [ONIX 3.0 file with additional marketing data]

BRONZE

[ONIX and Excel]

- ✓ **Quantitative score:** measures presence of valid data within mandatory data points for **80%** of records
 - ✓ **Qualitative score:** reflects data within fields compliant with BISG's Product Metadata Best Practices, for **75%** of designated qualitative data points
- Additional Levels of Bronze Certification:**
Bronze+ [additional marketing data included]
Bronze 3.0 [ONIX 3.0 file]
Bronze 3.0+ [ONIX 3.0 file with additional marketing data]