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#bisg11

**BISG**  
BOOK INDUSTRY STUDY GROUP

# **Book Industry Study Group** **2010-2011 Year in Review**

**BISG Annual Meeting of Members**  
**September 20, 2011 | New York City**

# **We are an industry in transformation**

# Why BISG?

# **Accomplishments & Contributions**

# Expansion & Growth

# **BISG**

# **Unified Committee Structure**

# New BISG Publications

# **New Developments in Communication and Reporting**

# New Research on Policy

# BookStats

# Events & Activities

# 8<sup>th</sup> Annual MIP Conference

- **Digital Show & Tell**
- **Developing 2020 Publishing Program: A NEXT Conference**
- **MIP for Higher Ed Publishers**

# Looking Ahead. . .



**Welcome Len!**

# Upcoming Projects



# **New Policy Papers & Standardized Data**

# Innovative Pilot Programs



**Thank YOU!!**

# Continued Momentum!

**“We should try to be the parents  
of our future rather than the  
offspring of our past”**

- Miguel de Unamuno (1864-1936)  
Spanish essayist, novelist, poet,  
playwright and philosopher