



Book Industry Study Group

ROADMAP OF ORGANIZATIONAL RELATIONSHIPS

INCLUDING A DESCRIPTION OF ORGANIZATIONS

Version 1.4 | May 2007

Developed as an educational tool portraying the relationships between key organizations important to the book industry, this Roadmap provides a graphic presentation of the various organizations as they relate to BISG, to each other, and to the processes, functions and/or identifiers they service.

**This document is complementary to, and should be viewed with,
[BISG's Roadmap of Identifiers.](#)**

Book Industry Study Group (BISG) – Roadmap of Organizational Relationships

Description of Organizations

Version 1.4

AAP – Association of American Publishers

The Association of American Publishers represents publishers of all sizes and types located throughout the United States

The Association's core programs deal with matters of general interest: intellectual property; new technology and telecommunications issues of concern to publishers; First Amendment rights, censorship and libel; international freedom to publish; funding for education and libraries; postal rates and regulations; tax and trade policy.

URL: <http://www.publishers.org/>

AAUP – The Association of American University Presses

The Association of American University Presses is an organization of non-profit scholarly publishers dedicated to the support of creative and effective scholarly communications.

URL: <http://aaupnet.org/>

ABA – American Booksellers Association

The American Booksellers Association is a not-for-profit organization devoted to meeting the needs of independently owned retail bookstores through advocacy, education, research, and information dissemination.

The ABA actively supports free speech, literacy, and programs that encourage reading.

URL: <http://www.bookweb.org/>

ALA – American Library Association

The American Library Association provides leadership for the development, promotion, and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all.

URL: <http://www.ala.org/>

ANSI – American National Standards Institute

The American National Standards Institute is a private, non-profit organization that administers and coordinates the U.S. voluntary standardization and conformity assessment system.

The mission of ANSI is to enhance both the global competitiveness of U.S. business and the U.S. quality of life by promoting and facilitating voluntary adherence to standards.

URL: <http://www.ansi.org/>

APA – Audio Publishers Association

The Audio Publishers Association is a not-for-profit trade organization dedicated to creating a public awareness of the audio publishing industry and audiobooks as well as providing industry professionals with educational opportunities to develop their businesses.

URL: <http://www.audiopub.org/>

Authors Guild

The Authors Guild is the professional organization for published writers. The Guild works on behalf of its members to lobby for free speech, copyrights, and other issues of concern to authors.

URL: <http://www.authorsguild.org/>

BIC – Book Industry Communication

BIC was set up and sponsored by The Publishers Association, The Booksellers Association, The Library Association (now CILIP, the Chartered Institute of Library and Information Professionals) and The British Library.

BIC develops and promotes standards for electronic commerce and communication in the book and serials industry in the United Kingdom.

URL: <http://www.bic.org.uk/>

BISAC – Book Industry Standards And Communications

BISAC is a division of the Book Industry Study Group and is the main standards forum of BISG. BISAC provides access for broad representation of the book industry to come together to develop and maintain technology and electronic commerce standards, to stay on top of the latest industry trends, and to address business issues facing its members.

URL: <http://www.bisg.org/bisac/>

BookNet Canada

BookNet Canada is a service-driven organisation dedicated to innovation in the Canadian book industry supply chain. BookNet Canada establishes Canadian standards for improving bibliographic databases, book distribution, and inventory management.

URL: <http://www.booknetcanada.com/>

CBA – Christian Booksellers Association

The Christian Booksellers Association is the trade association for the Christian retail channel, serving the interests and meeting the needs of Christian stores. These stores provide Bibles, Christian books, curriculum, and other related materials.

CBA and their member stores also work with over 600 associate member book publishers, record companies, gift companies and other suppliers.

URL: <http://www.cbaonline.org/>

CNRI – Corporation for National Research Initiatives

CNRI undertakes, fosters, and promotes research in the public interest centering around strategic development of network-based information technologies. CNRI provides leadership and funding for research and development of the National Information Infrastructure.

CNRI manages and develops The Handle System®, a general purpose distributed information system that provides efficient, extensible, and secure

Book Industry Study Group (BISG) – Roadmap of Organizational Relationships

Description of Organizations

Version 1.4

identifier and resolution services for use on networks such as the Internet.

The DOI is an implementation of the Handle System.

URL: <http://www.cnri.reston.va.us/>

CPFR – Collaborative Planning, Forecasting and Replenishment

Collaborative Planning, Forecasting and Replenishment (CPFR®) is a business practice (or process), not an organization.

CPFR follows guidelines developed and published by the Voluntary Interindustry Commerce Standards (VICS) Association.

CPFR combines the intelligence of multiple trading partners in the planning and fulfillment of customer demand. CPFR links sales and marketing best practices to supply chain planning and execution processes to increase availability while reducing inventory, transportation and logistics costs.

URL: <http://www.vics.org/committees/cpfr/>

DOI – Digital Object Identifier

See Roadmap of Identifiers

URL: <http://www.doi.org/>

EAN – International Article Number

See Roadmap of Identifiers

URL:

<http://barcodes.gs1us.org/Default.aspx?tabid=81>

Click on: Global Trade Item Number (GTIN)

ECPA – Evangelical Christian Publishers Association

The Evangelical Christian Publishers Association is an international, not-for-profit, trade organization serving Christian publishing by promoting excellence and professionalism, sharing relevant data, stimulating Christian fellowship, raising the effectiveness of member houses, and equipping them to meet the needs of the changing marketplace.

URL: <http://www.ecpa.org/>

EDItEUR

EDItEUR is the international group coordinating development of the standards infrastructure for electronic commerce in the book and serials industries.

EDItEUR develops and maintains ONIX jointly with BISG, BIC, and other user groups.

EDItEUR manages the International ISBN Agency.

URL: <http://www.editeur.org/>

EPC – Electronic Product Code

See Roadmap of Identifiers

URL: <http://www.epcglobalus.org/>

EPCglobal Inc.

EPCglobal Inc. is a subscriber-driven organization leading the development of industry-driven standards for the Electronic Product Code (EPC) to support the use of Radio Frequency Identification (RFID) in today's fast-moving, information rich, trading networks. The goal of EPCglobal Inc. is increased visibility and efficiency throughout the supply chain and higher quality information flow between companies and their key trading partners

URL: <http://www.epcglobalinc.org/>

EPCglobal

EPCglobal is the arm of EPCglobal Inc. in the United States and is a subsidiary of GS1 US

URL: <http://www.epcglobalus.org/>

GDS – Global Data Synchronization

GDS is a process, not an organization.

It is designed to tap the full potential of process automation between retail organizations and manufacturers through standardization of product data. Process automation noticeably improves the efficiency of the supply chain and global data synchronization is the basis for many future process improvements in the supply chain.

GDSN – Global Data Synchronization Network

GS1 GDSN™ (Global Data Synchronization Network) is a network, not an organization.

It is an automated, standards-based global environment that enables secure and continuous data synchronization, allowing all partners to have consistent item data in their systems at the same time.

(See 1SYNC).

URL: <http://www.gs1.org/productsolutions/gdsn>

GLN – Global Location Number

See Roadmap of Identifiers

URL:

<http://barcodes.gs1us.org/Default.aspx?tabid=81>

Click on: Global Location Number (GLN)

GS1

GS1 is an organization dedicated to the design and implementation of global standards and solutions to improve the efficiency and visibility of supply and demand chains globally and across sectors. The GS1 system of standards is the most widely used supply chain standards system in the world.

URL: <http://www.gs1.org/>

GS1 US

GS1 US is a Member Organization of GS1 and is the organization with which BISG works on global standards

URL: <http://www.gs1us.org/>

Book Industry Study Group (BISG) – Roadmap of Organizational Relationships

Description of Organizations

Version 1.4

GSMP – Global Standards Management Process

The GSMP is a process, not an organization.

GSMP was developed by GS1 to maintain standards-based solutions for global trade using GS1 System technologies. GSMP uses a global consensus process to develop supply chain standards based on business needs and user-input.

The objective of the GSMP is to bring together users from all industries, from anywhere in the world, to allow for a uniform approach and methodology for global standards management. This includes but is not limited to standards development, standards maintenance, and implementation support.

URL: <http://www.gs1.org/services/gsmf/>

IDF – International DOI Federation

The International DOI Foundation is a not-for-profit organization that supports the needs of the intellectual property community in the digital environment by the development and promotion of the Digital Object Identifier system as a common infrastructure for content management.

URL: <http://www.doi.org/>

IDPF – International Digital Publishing Forum

The International Digital Publishing Forum (IDPF), formerly the Open eBook Forum (OeBF), is the trade and standards association for the digital publishing industry. Members consist of academic, trade and professional publishers, hardware and software companies, digital content retailers, libraries, educational institutions, accessibility advocates and related organizations whose common goals are to advance the

URL: <http://www.idpf.org/>

International ONIX Steering Committee

The International ONIX Steering Committee directs the development of ONIX standards and their maintenance by EDItEUR. The ONIX for Books Product Information Message is the international

standard for representing and communicating product information in electronic form.

URL: <http://www.editeur.org/onix.html>

ISBN – International Standard Book Number

See Roadmap of Identifiers

URL: <http://www.isbn.org/standards/home/isbn/us/>

ISBN Agency, International

The International ISBN Agency promotes, coordinates, and supervises the worldwide use of the ISBN system. In this role, the agency approves the definition and structure of group agencies and allocates group identifiers to the agencies. It publishes the assigned group numbers and publishers' prefixes.

EDItEUR manages the International ISBN Agency.

URL: <http://www.isbn-international.org/>

ISBN Agency, US

The US ISBN Agency, managed by R R Bowker, is the exclusive US source of publisher prefixes and accompanying ranges of ISBNs for eligible publishers. The agency provides information and advice on the uses of the ISBN System to publishers and the book trade and promotes the use of the Bookland EAN bar code format.

URL: <http://www.isbn.org/>

ISO – International Organization for Standardization

The International Organization for Standardization is a non-governmental organization that is a federation of national standards bodies of countries representing all regions of the world, including developed, developing and transitional economies. ISO identifies what International Standards are required by business, government, and society; develops them in partnership with the sectors that will put them to use; adopts them by transparent procedures based on national input; and delivers them to be implemented worldwide.

URL: <http://www.iso.org/>

ISSN – International Standard Serial Number

See Roadmap of Identifiers

URL: <http://www.issn.org/>

ISNI – International Standard Name Identifier (formerly known as ISPI)

Development of the ISNI is in the initial stages; the identifier may incorporate the existing IPI (Interested Party Identifier). See Roadmap of Identifiers

URL:

http://www.collectionscanada.ca/iso/tc46sc9/wg6/s_c9wg6n1.pdf

ISNI Registration Authority (Forming)

A registration authority to manage ISNI will be formed as part of the ISO standardization process.

ISTC – International Standard Text Code

See Roadmap of Identifiers

URL:

<http://www.collectionscanada.ca/iso/tc46sc9/istc.htm>

ISTC Consortium

A consortium consisting of RR Bowker, Nielsen BookData, and the Confederation of Societies of Authors and Composers (CISAC) manages the International Standard Text Code

URL:

<http://www.collectionscanada.ca/iso/tc46sc9/docs/sc9n377-c.pdf>

LCN – Library of Congress Number

See Roadmap of Identifiers

URL: <http://www.loc.gov/catdir/>

Book Industry Study Group (BISG) – Roadmap of Organizational Relationships Description of Organizations

Version 1.4

Library of Congress

The Library of Congress is the nation's oldest federal cultural institution. The library serves as the research arm of Congress. It is also the largest library in the world, with more than 130 million items on approximately 530 miles of bookshelves.

The Library's mission is to make its resources available and useful to the Congress and the American people and to sustain and preserve a universal collection of knowledge and creativity for future generations.

URL: <http://www.loc.gov/>

NISO – National Information Standards Organization

NISO, the National Information Standards Organization, a non-profit association accredited by the American National Standards Institute (ANSI), identifies, develops, maintains, and publishes technical standards to manage information in our changing and ever-more digital environment. NISO standards apply both traditional and new technologies to the full range of information-related needs, including retrieval, re-purposing, storage, metadata, and preservation.

URL: <http://www.niso.org/>

NACS – National Association of College Stores

The National Association of College Stores represents and supports higher education retailers by providing valuable programs and services, and by facilitating strategic partnerships that ensure college stores are essential to their campus constituencies and the higher education retail channel.

URL: <http://www.nacs.org/>

1SYNC

1SYNC is a subsidiary of GS1 US™, formed by the combination of UCCnet and Transora, two Global Data Synchronization Network-certified data pools. 1SYNC offers a range of data pool services including the synchronization of Price & Promotion and new item introduction data.

The 1SYNC technology platform will be a combined platform from the two organizations that will aid companies in the elimination of costly data errors, bringing about increased supply chain efficiencies, and lay the foundation for next-generation e-commerce initiatives.

1SYNC operates as a not-for-profit subsidiary of GS1 US to more effectively help companies realize the value of data synchronization through the Global Data Synchronization Network (GDSN).

URL: <http://www.1sync.org/>

PEN

A worldwide association of writers that promotes friendship and intellectual cooperation among writers everywhere; to emphasize the role of literature in the development of mutual understanding and world culture; to fight for freedom of expression; and to act as a powerful voice on behalf of writers harassed, imprisoned and sometimes killed for their views.

URL: <http://www.pen.org/>

PMA, the Independent Book Publishers Association

PMA, the Independent Book Publishers Association, is a trade association of independent publishers serving book, audio, and video publishers located in the United States and around the world. The mission of PMA is to advance the professional interests of independent publishers.

URL: <http://www.pma-online.org/>

SAN – Standard Address Number

See Roadmap of Identifiers

URL: <http://www.isbn.org/standards/home/isbn/us/san/>

SAN Agency

The SAN Agency, managed by R R Bowker, is the exclusive source of Standard Address Numbers for the US book industry

URL: <http://www.isbn.org/standards/home/isbn/us/san/>

SDO – Standards Development Organization

A Standards Development Organization is an organization whose mission or purpose is to develop and maintain standards for its constituent members.

UPC – Universal Product Code

See Roadmap of Identifiers

URL: <http://barcodes.gs1us.org/Default.aspx?tabid=81>

Click on: Global Trade Item Number (GTIN)

VICS – Voluntary Interindustry Commerce Standards Association

VICS is the Voluntary Interindustry Commerce Standards Association. VICS is made up of companies who have proven that a timely and accurate flow of product and information between trading partners significantly improves the efficiency and effectiveness of the entire supply chain. VICS' initiatives leverage the GS1 System of technology and business standards. GS1 US is the Secretariat for VICS.

URL: <http://www.vics.org/>